



Introduction

- Technology is changing the healthcare landscape
 - Are your health plans keeping up with change?
 - What is wellness? Is it the same as it has always been?
 - What do your employees and their dependents want and need?
 - Can you improve access to care with technology?

What Happened in 2020-2021?



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What is Connected Health Care?

▪ 5 Critical Components for Virtual Care Transformation

- Easy access to care—anytime and anywhere.
 - May support DEIB goals
- Unparalleled expertise across specialties.
- Personalized care from start to finish.
- Speed to insight.
- Results members can trust.

Cleveland Clinic - **THE FUTURE OF CARE DELIVERY: 5 Critical Components for Virtual Care Transformation**, February 2021

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Where is the Market Going?

- **New Paradigm Facilitated by Technology**
 - Treatment to prevention
 - Reactive to Proactive
 - Episodic to Holistic
- Focus on “Impactable” Conditions

The New Health Age: The Future of Healthcare in America, 2011, David Houle and Jonathan Fleece, JD,

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Examples of Digital Therapeutics and Point Solutions

The diagram illustrates the integration of digital therapeutics and point solutions into traditional healthcare. At the center is a blue box labeled 'Traditional Healthcare'. Four arrows point outwards to four distinct digital health categories, each represented by a colored circle and surrounded by logos of relevant companies:

- Virtual & Onsite Care (Dark Blue Circle):** Includes logos for LiveHealth ONLINE, Rx Savings Solutions, Rx n GO, TELADOC, 98point6, MedLion CLINIC, and Lyra.
- Mental Health (Light Green Circle):** Includes logos for talkspace, spring health, and ginger.
- Centers of Excellence (Green Circle):** Includes logos for CarrumHealth, Asserta HEALTH, and SurgeryPlus.
- Navigation & Transparency (Dark Grey Circle):** Includes logos for Accolade, costlight, Healthcare Bluebook, and CONFESS.

Other logos associated with the categories include: Rx Savings Solutions, GoodRx, progyny, omada, newtopia, Quantum HEALTH, advance|medical, and CANCER GUARDIAN.

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Reconstructing Healthcare Podcast



<https://www.reconstructinghealthcare.com/episodes/omar-dawood-calm/>

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